



Education

Center for Digital Imaging Arts at Boston University | Waltham, MA
Graphic and Interactive Design Certificate | 2008
3.8 GPA

Wilmington College | Rehoboth Beach, DE
Intro to Mac | More Fun With Mac | 2007

Delaware Technical College | Georgetown, DE
AutoCAD | Advertising & Sales | Accounting | MS Office | 2005-2006
4.0 GPA

Prince Georges College | Largo, MD
Pre-Architecture | 1985-1987

Software Skills

Adobe CS5 Photoshop, CS3 InDesign, Illustrator, Dreamweaver | Hand-coding in HTML, XHTML, CSS | BB Edit | SAi Flexi Expert | Mac & PC Platforms

Working Knowledge

Adobe CS3 Flash | JavaScript | PHP | QuarkExpress7 | AutoCAD 2006 | MS Office Word, Excel, Power Point, Access

Design Experience

Graphic Designer | DecalGirl | Milton, DE

Skunkworks Design Team | Custom Skin Manufacturer | 2010 - Present

Layout design for launch of new devices, custom orders, and file preparation for production department

Principal | Red Dog Designs | Lewes, DE

Graphic & Interactive Design | Full Service Sign Business | 2005-Present

Corporate Identity, Print Media, Logo Design, Dimensional Signage, Banners, Large Format Digital Printing, Vehicle Lettering/Graphics

Conduct entire process from client meetings, quotes, design process, fabrication, installation, vendor relations, to customer service.

Graphic Designer | Crosby Design | Concord, MA | 2009

Designed, fabricated, installed signs, banners, and other formats, site surveys, CSR

Production | Fast Signs | Waltham, MA | 2008 - 2009

Fabrication, production & installation of signs, banners, POP, site surveys, operated Gerber flatbed router, Safety Speed Cut panel saw

Shelter Me Inc. | www.soovey.com/z | In Process

Practicum Project

Web site redesign for Boston-area non-profit animal rescue operation. Worked with another team member to provide a more visually appealing site with user-friendly navigation and continued support for customer's content management system while meeting existing color and content requirements dictated by the client.

Additional Experience

Appliance Sales | Lowe's | Lewes, DE | 2010 - Present

Appliance Sales, Customer Service, Cashier, Customer Greeter, arrange appliance deliveries, stock product, plus many additional duties on a daily basis

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Lewes, DE-based, highly motivated, eager, career changer with extensive customer focused expertise and management experience, enthusiastic about applying varied skill sets and creative talents in a team or individual environment.



Performance Parts Manager

Price Honda/Acura | Dover, DE | 2004-2005

Manchester Honda | Manchester Motorsports | Manchester, CT | 1999-2004

Trade show rep, account rep, stock orders, sales, customer relations, race/show car relations, coordinated bi-weekly "Import Cruise Nights" with over 200 cars and 1,000 spectators, increased retail sales by over 300 percent, product lines by over 5,000 percent, mail-order catalog size by over 500 percent, shipped parts world-wide.

In addition to Performance Parts Manager duties, assisted in branding, corporate identity, developed advertising, brochures, catalogs, and P.O.P. for the Performance Divisions.

Customer Service Manager | Tech Support | Head of Competitor Relations

MB Quart, USA | Walpole, MA | 1998 - 1999

Provided customer service, warranty, and tech support, to more than 1,000 dealers and general public nationwide, trade show rep, Head of IASCA competitor relations, supervised parts and service departments, presented company vehicles for events and photo shoots.

In addition to Customer Service Manager duties, assisted in branding, corporate identity, developed advertising, brochures, catalogs, and P.O.P.

Manager | Lawson's Importers, Inc. | Lewes, DE, Alexandria, VA | 2005, 1995-1998

Supervise sales staff and delivery operations, sales, furniture repairs/refinishing, customer relations, buyer, stock orders, inventory, auction clerk

Principal | Redline Performance Motorsports | Beltsville, MD | 1994-1998

Mail-order Honda/Acura Performance Parts business, sales and installation

Customer Service Rep | Fed Ex | Alexandria, VA | 1997-1998

Audio/Video Sales | Myer-Emco | Rockville, MD | 1995

Car Audio Sales | Best Buys | Gaithersburg, MD | 1995

Route Sales | Customer Service Rep | Data Entry | Routing Staff

Polar Water Company | Savage, MD | 1989-1995

Hub Operations Supervisor | United Parcel Service | Burtonsville, MD | 1984, 1985-1989

Supervised outbound hub operations of up to 25 employees, provided new supervisor training, new employee hub training, performed service audits, Hub Operations Reports, picked-off, sorted, bagged, loaded, unloaded, driver's helper

Achievements & Interests

- CDIA Poster Design Competition Winner: *After The Storm* Filmmakers Aimee Corrigan and Franco Sacchi needed a poster that conveyed both the destruction of Hurricane Katrina as well as the spirit of determination and hope that fueled the storm's youngest survivors. My submission was chosen out of more than 30 submissions.
- UPS: First and Second Level Pursuit of Excellence Awards, Service Awareness Rep, Completed Hub Training, People's Workshop, and Talk, Listen, and Act Schools
- Fed Ex: First person in 18-year history of group to score an "Excellent" in first attempt on the Job Knowledge Test
- Founder and President of Atlantic Autosports Sport Compact Car Club with chapters in MD, VA, & PA
- Two-time IASCA World Finalist with a Top 5 Trophy in 1994
- IASCA Certified Judge
- Pro All-Motor Import Drag Racer featured on ESPN 2 and the cover of *Super Street* magazine, NIRA Import Spring Nationals Comp4C Class Winner, qualified Quick-8, Quick-16, or Frantic-Four at every national event entered
- SCCA Auto-X C-Street Prepared Competitor
- Class B Commercial Drivers License